e4education

Creative Designer

About e4education

Creative Solutions For Education

This is where it happens. Where a design becomes a website, and a website becomes an experience. We have spent the last 20 years honing our craft and bringing the latest in design and technology to the education sector. With over 2400 customers, we are highly regarded as one of the leading providers of school websites within the UK. At e4education we believe our team say as much about us, as the work that we create.

The role

We have a fantastic opportunity for an enthusiastic and passionate Creative Designer to join our team. You will have at least 2 years' experience of working within a design team, have a natural flair for design and be able to demonstrate that through your portfolio. You will be working closely with our customers and our internal teams to create beautiful designs, whether that is a website, prospectus or branding, helping our customers to connect with their communities.

Every design we create, whether it is a website, prospectus or branding is bespoke. You will be required to contribute to the entire process, from discussing ideas with our team, to prototyping and working with our front-end developers on the website designs and helping to develop the way that the website delivers the user experience. You'll be responsible for turning the customers vision into reality.

Whilst you will be working on a range of projects, you will need a demonstrable knowledge of designing fully responsive websites with good practice and knowledge of modern design conventions.

Our offices are based in Peterborough, however, we operate a flexible approach to remote working.

What are the key skills?

- Ideally you will have at least 2 years professional experience working with web, print, branding. You must be able to demonstrate creative flair and have the ability to adapt to different visual styles.
- Strong technological skills, e.g. high level of knowledge of Adobe Creative Suite, a good level of knowledge of HTML/CSS, an understanding of UX.
- A proven knowledge of typography, layout, colour and grid structure.

- A strong portfolio showcasing your conceptual ideas and passion for digital design and branding.
- A great eye for detail and desire to pursue perfection.
- Proven customer facing skills, strong communication and excellent ability to build relationships.
- Proven ability of being able to manage multiple projects at once by managing your time effectively and working to tight deadlines.
- Self-motivated with the ability to work on larger projects both as a team and independently.
- Good knowledge of the digital landscape and current digital design and UI trends and a desire to constantly strive to bring the latest trends into the work that is done.

What are the key responsibilities?

- Be comfortable with and have the confidence to discuss ideas and share knowledge with our customers.
- Ability to create wireframes, high fidelity mock-ups / concepts and work with the development team to create prototypes (if required).
- Refine and perfect design concepts during the initial design stages based on client feedback.
- Work collaboratively with the team to make sure projects are completed on time, to budget and brief.
- Use the latest creative tools to create stunning work.
- Deliver creative and innovative concepts to each project
- Communicate effectively and regularly both internally and with our customers, ensuring the projects are kept on track.

Benefits

Working within a talented and energised team environment you'll be actively encouraged to learn and improve with plenty of support. We have a great working environment with a calm atmosphere. Company social events, regular fund raising activities, a fantastic break out area and plenty of other little things that make working at e4education a must:

- Salary: Competitive
- Flexibility for a work life balance
- Great creative office environment
- Excellent employee facilities

To apply please send a CV and portfolio demonstrating a range of digital design work and creative flair to:
hr@e4education.co.uk

www.e4education.co.uk

Creative Design ⬡ Innovative Technology ⬡ Exceptional Service